

# The Studio for the Performing Arts

and the

# Albemarle Ballet Theatre



## Sponsorship Opportunities

Sponsor Benefits	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
	Producer \$2,500	Co Producer \$1,000	Director \$500 - \$999	Spotlight \$250 - \$499	Supporter \$75 - \$249	
Recognition as a Sponsor in all Marketing Collateral	•					
Recognition and invitation to welcome the audience	•					
Name on Tickets	•					
Inclusion in Advertising, Posters, and Flyers	•	•				
Inclusion in Public Relations	•	•				
Corporate Profile in Program	•	•	•			
Corporate Profile on Website	•	•	•			
Recognition in online video clip from show	•	•	•	•		
Tickets - Reserved Seating at Both Shows	4 Res	4 Res	2 Res	2		
Logo Included on Performance Description	•	•	•	•		
Framed & Autographed Photo or Poster by ABT Dancers	16" X 20"	11" x 14"	8" X 10"	5" x 7"		
Announced as Supporter at Performance	•	•	•	•	•	
Inclusion in Program with links to your website	•	•	•	•	•	
Inclusion in Slide Show	Full Slide	Half Slide	Quarter	Shared	Shared	
Inclusion in DVD Credits	•	•	•	•	•	
Listing as a sponsor on our website	•	•	•	•	•	

We accept gifts in kind

## Program Advertising Rates

<p><b>Full Page Ad</b></p> <p>Ad Finished Size 5 1/4" X 8 1/4"</p> <p>Full Bleed for Covers 5 1/2" X 8 1/2" + 1/8"</p> <p>Back Cover: \$295 Inside Cover: \$195 Full Page: \$165</p>	<p><b>Half Page Ad</b></p> <p>1/2 Page: \$95</p> <p>Ad Finished Size 5 1/4" X 4 1/8"</p>	<p><b>Quarter Page Ad</b></p> <p>Ad Finished Size Horizontal 2 5/8" X 4 1/8"</p> <p>1/4 Page: \$60</p> <p>Ad Finished Size 5 1/4" X 2 1/16"</p>	<p><input checked="" type="checkbox"/> Ad Selection</p> <p><input type="checkbox"/> Back Cover</p> <p><input type="checkbox"/> Inside Front Cover</p> <p><input type="checkbox"/> Inside Back Cover</p> <p><input type="checkbox"/> Full Page</p> <p><input type="checkbox"/> Half Page</p> <p><input type="checkbox"/> Quarter Page</p> <p><input type="checkbox"/> Dancer's Friend \$30</p>
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Finished sizes for your artwork are shown in Gray.

Please submit your artwork, commitment form, and payment to the Studio for the Performing Arts by January 7, 2012.

Please supply your artwork files in PDF, JPG, TIFF, format in CMYK color mode and email to gary@aballet.org

We can create your ad for an additional fee.

Contact Name: \_\_\_\_\_

Company Name: \_\_\_\_\_

Phone Number: \_\_\_\_\_

Email Address: \_\_\_\_\_

Address or PO Box: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip Code: \_\_\_\_\_